

Ideas from April 29, 2024 Meeting

6/3/2024 9:38

<u>Idea</u>	<u>Tasks</u>	<u>Analysis</u>
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Golf Tournament

Explore Alternative Courses	Is there another 36 hole course in Lubbock?	Bryce Mikeska notes Meadowbrook is the only 36 hole course. He notes Shadow Hills and Lakeridge are two courses that could be used as alternative. Courses would be on opposite sides of town. Meadowbrook offers 36 holes at one location. Very nice situation. He notes Meadowbrooks should be under new ownership next year. That might help improve the course if the new owner is willing to invest in the course.
Four Golf as Alternative		Golfers generally did not like this idea, and the numbers are very good at the golf event.
Four Golf as an additional event		This is possible, but not sure where it would be placed in the schedule of events.
Survey Golfers on above		Survey done - very small response.

Taste of Lubbock

Can beer be transported throughout Civic Center from Taste of Lubbock	I have presented the question to the Civic Center.	According to Civic Center Staff (Scarlett), we would need at least 8 officers stationed throughout the Civic Center if we decide to do this.
Make Taste of Lubbock a Competition		We will check into this.

Friday

Move taste of Lubbock to Friday		This would likely hurt the Thursday afternoon crowd, and some exhibitors use this as networking opportunity.
Additional Event Friday Noon	Food Trucks? Food throughout Convention Center? Change prize drawings?	We will check into this - there are multiple impediments to implementation of this issue.
Move Board Meeting to Civic Center	Poll Board? Find Alternative Caterer	Spoke with Kody Bessent. Cast Iron Grille catered the PCG breakfast when they held their meeting there.