

**AGENDA**  
**TEXAS COTTON GINNERS' ASSOCIATION**  
**EXHIBITOR ADVISORY COMMITTEE MEETING**  
**June 17, 2024**  
**Dogwood Meeting Room**

- 1) Welcome and Introductions 8:00 a.m.
  
- 2) Review of 2024 Gin Show
  - a. Review of pre-show publicity and timing
  - b. Review of Survey Results
  - c. Input from Committee Members
  
- 3) Discussion of Ideas Developed During April Committee Meeting
  
- 4) Discussion of Additional Ideas for Future Trade Shows
  
- 5) Recommendations from last Summer
  - a. Have Featured Speaker at Gin Show  
We are reviewing, but have not determined how to implement.
  
  - b.Rebrand Gin Show  
This has been done.
  
  - c. Close Show at 2:00 – have Trust hand out checks  
This has been done.
  
- 6) Develop New Recommendations for Board Consideration