TEXAS COTTON GINNERS' ASSOCIATION EXHIBITOR ADVISORY COMMITTEE MEETING June 17, 2024 Live! by Loews Hotel – Arlington, TX Dogwood Room

<u>Committee Purpose:</u> To keep the board and Association officers and staff advised of the interests of allied industry interests who take part in the annual trade show. Report recommendations to Board of Directors for consideration and adoption.

<u>Goal or Objective</u>: Make recommendations related to improving the quality of the gin show.

Possible Items to Discuss: Gin show scheduling, marketing related to gin show, ways of improving attendance at the gin show, any other issues dealing with operation of the gin show.

Notes: